

# Partner with Basta

## MAKE AN IMPACT

Basta is a nonprofit committed to closing the employment gap for diverse first-generation college students. Our programming supports students' successful transitions from college graduation into entry-level roles. To date, Basta has worked with nearly 500 young people, with more than 80% of program participants securing a career-pathway upon completion of our signature Fellowship program.

Employer partners can play a critical role in preparing our Fellows for their first careers. We offer several employer volunteer opportunities for professionals at any level of their career. (See back for more detail.)

## BENEFITS FOR YOUR EMPLOYEES

Basta volunteers have the opportunity to:



**Attract the next-gen workforce to your industry/company**



**Support young people in gaining career-ready knowledge and skills**



**Build culture amongst your company's employees**

## WHAT WE'VE HEARD

**100%** of past volunteers agreed or strongly agreed that they would be interested in participating in a volunteer event with Basta again



“Volunteering with Basta creates an opportunity for connection with young people that is unlike any other mentorship or youth development program. Basta treats the young people in their programs like the future leaders they are, while encouraging volunteers to leverage their social capital to create opportunities for our next generation to lead. It is a transformational experience for everyone involved.”

## PLAN YOUR EVENT

For more information or to plan your opportunity, email us [info@projectbasta.com](mailto:info@projectbasta.com).

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## EMPLOYER OPPORTUNITIES

Opportunities to volunteer with Basta can be tailored to your company's needs and requirements. In general, time requirements for individuals range between 30 minutes and one hour.

	VOLUNTEERS NEEDED	EXPERIENCE DESIRED	FORMAT
Company Spotlights	2-3 	ANY	Professionals provide an <b>overview of their company</b> and the <b>various career pathways</b> within their organization.
Industry Spotlights	3-5 	1+ YEARS 	Professionals with varied backgrounds and roles <b>discuss and share insights and answer questions</b> on topics pertaining to their specific industry.
Speed Networking	10-50 	2+ YEARS 	Professionals are paired for <b>1:1 conversations with Fellows</b> and <b>share insights and answer questions</b> regarding their own professional journey.
Informational Interview Power Hours	10-50 	5+ YEARS  <i>Past experience interviewing candidates is recommended.</i>	Professionals <b>conduct mock interviews and provide feedback</b> to Basta Fellows, using Basta practice/assessment tools.

## PLAN YOUR EXPERIENCE

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